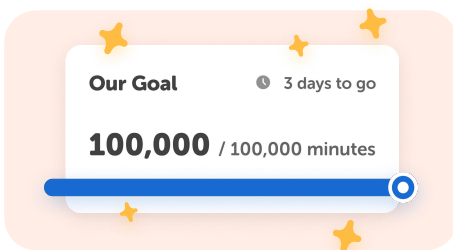


# District Administrator Reading Engagement Guide

## Grow Your Students' Love of Reading with Beanstack

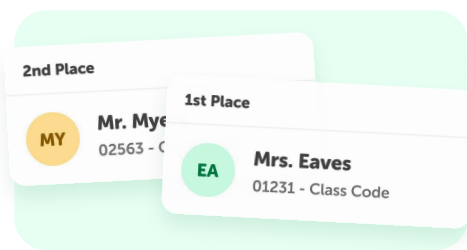
Beanstack uses data-driven best practices to help educators motivate students to read more, together. Here are a few ways you can use Beanstack to grow your district's reading culture.



### Set a Community Reading Goal

Our data shows that students logged double the reading minutes on Beanstack sites with a goal compared to sites without a goal.

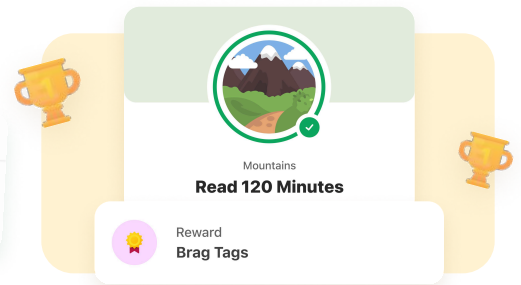
- [Set a districtwide reading goal](#) and work with schools to set individual [school reading goals](#).
- Use our simple formulas to set an achievable and ambitious goal:
  - School year goal = student population x 100 minutes
  - Shorter time frame goal = student population x 10 minutes per month



### Foster Friendly Competition

Competitions are the common denominator among Beanstack schools and districts with great engagement.

- Ignite the spirit of friendly competition by running consistent [district-wide reading challenges](#).
- Utilize [school data insights](#), [district reports](#), and our handy [leaderboard templates](#) to celebrate achievements and inspire principals, media specialists, and teachers to get their students reading.



### Provide Recognition and Incentives

Our data shows that challenges with rewards yield double the participation of challenges without rewards.

- Monitor reading progress using your district's site dashboard and celebrate at the student, teacher, school, or district level with motivating [recognition and incentives](#).
- Tie recognition and incentives to your district-wide goal and competitions.

## Key Resources

- Attend a [training session](#)
- Sign up for our [bi-weekly newsletter](#)
- Explore our [Beanstack Help Center](#) for ongoing support