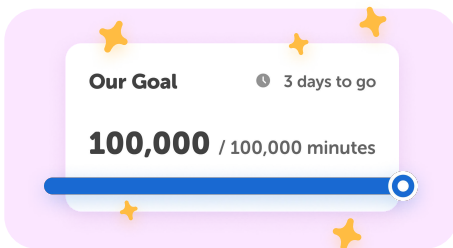


Media Specialist Engagement Guide

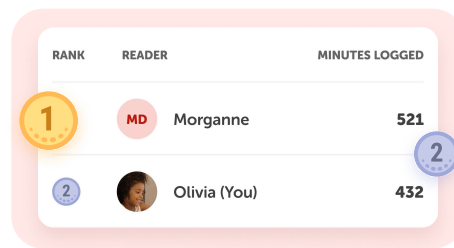
Grow Your Students' Love of Reading with Beanstack

Beanstack uses data-driven best practices to help educators motivate students to read more, together. Here are a few ways you can use Beanstack to create a culture of reading at your school.



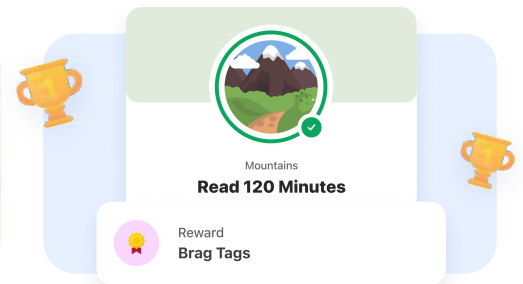
Set a Community Reading Goal

- [Set a community reading goal](#) that everyone in your school or district contributes to.
- Use our simple formulas to set an achievable and ambitious goal:
 - School year goal = student population x 400 minutes
 - Shorter time frame goal = student population x 40 minutes per month
- Keep your goal top of mind by celebrating your progress with our [resources](#).



Foster Friendly Competition

- Ignite the spirit of friendly competition by running consistent reading challenges.
- [Leaderboards](#) help you facilitate reading contests at the school, grade, classroom, and individual student level.
- Utilize our [templates](#) to showcase top readers and keep competition front and center.



Provide Recognition and Incentives

- Reach your reading goals by tailoring [recognition and incentives](#) to your specific students.
- Incorporate incentives in your reading challenges by assigning [rewards or tickets](#) to badges.
- Tie recognition and incentives to your community goal and competitions.

Key Resources

- Attend a [training session](#)
- Train your teachers using our customizable [teacher training resources](#).
- Explore our [Beanstack Help Center](#) for ongoing support