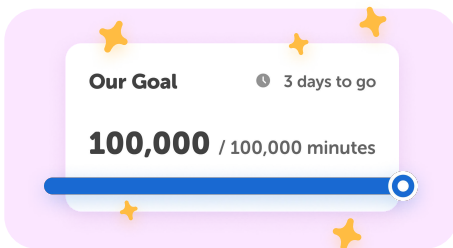


Media Specialist Engagement Guide

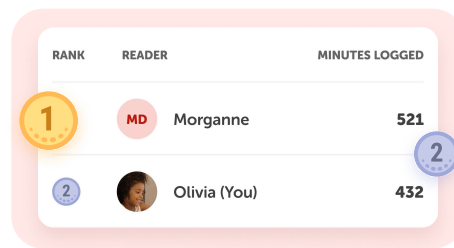
Grow Your Students' Love of Reading with Beanstack

Beanstack uses data-driven best practices to help educators motivate students to read more, together. Here are a few ways you can use Beanstack to create a culture of reading at your school.



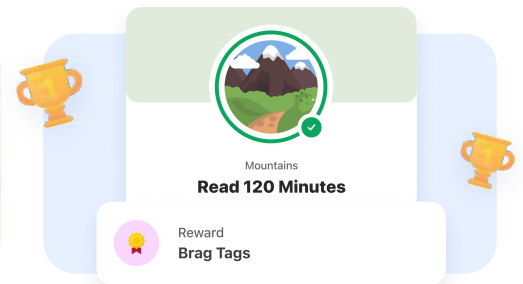
Set a Community Reading Goal

- [Set a community reading goal](#) that everyone in your school or district contributes to.
- Use our simple formulas to set an achievable and ambitious goal:
 - School year goal = student population x 400 minutes
 - Shorter time frame goal = student population x 40 minutes per month
- Keep your goal top of mind by celebrating your progress with our [resources](#).



Foster Friendly Competition

- Ignite the spirit of friendly competition by running consistent reading challenges.
- [Leaderboards](#) help you facilitate reading contests at the school, grade, classroom, and individual student level.
- Utilize our [templates](#) to showcase top readers and keep competition front and center.



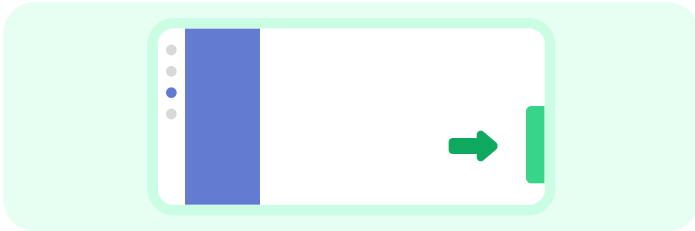
Provide Recognition and Incentives

- Reach your reading goals by tailoring [recognition and incentives](#) to your specific students.
- Incorporate incentives in your reading challenges by assigning [rewards or tickets](#) to badges.
- Tie recognition and incentives to your community goal and competitions.

Key Resources

- Attend a [training session](#)
- Train your teachers using our customizable [teacher training resources](#).
- Explore our [Beanstack Help Center](#) for ongoing support

Media Specialist Quickstart Guide



Log for myself

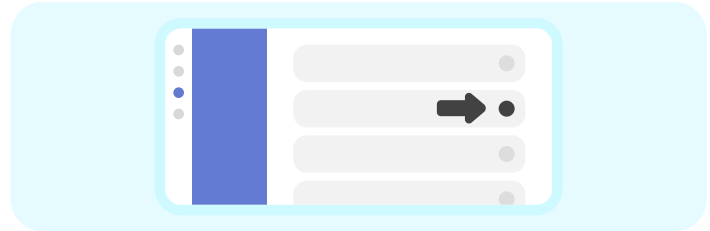
- From your Admin Dashboard, click the green **View Reader Experience** tab on the right.
- Click on your name under **Your Reader Profile**.
- Click **Log Reading** at the top of the screen.
- To head back to the Admin Dashboard, click the green **View Admin Experience** tab on the right.



Creating Reading Challenges with Rewards

- From your Admin Dashboard, navigate to **Challenges** to browse and choose a template.
- Make sure to update your challenge name and adjust settings (you can customize anything from dates to specific badges).
- When you're ready, update your challenge's status to **Published** using the options in the upper right.

Pro tip: Add a reward to any badge by selecting **Edit** and creating a new reward. Challenges with rewards have 201% more participation!



View and Log for Classes or Individual Students

- From your Admin Dashboard, select **Classes and Readers**.
- To log for a class, search **Classes** by teacher, subject, or class name and select the **Log icon** displayed to the right of the class.
- Navigate to **Students > View Students**, and search for and select a student's name to log an individual reading session and view information like reading logs and earned badges.

Set a Community Goal

- From your Admin Dashboard, click **Set Your Goal**.
- Complete the required fields.
- Statistics will appear on the start date, nothing logged before or after those dates will be included.

Insights, Leaderboards, and Reports

- From your Admin Dashboard navigate to the **Insights** section to view at-a-glance participation totals and insights like top books read by the school, grade, or teacher.
- Navigate to **Insights > Leaderboards** to view your top classrooms.
- Schedule any report (we like the Detailed Reader Report!) to arrive in your inbox on a recurring basis. Navigate to any report and select the **calendar icon** to set your schedule.