

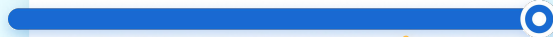
# Beanstack's Playbook for Success

Our data-driven best practices help educators motivate students to read more, together.

## Our Goal

🕒 3 days to go

**100,000** / 100,000 minutes



### Set a Community Reading Goal

- Beanstack allows educators to [set a community reading goal](#) that everyone in your school or district contributes to.
- Use our simple formulas to set a goal that shows progress quickly, striking a balance between achievable and ambitious:
  - School year goal = student population x 100 minutes
  - Shorter time frame goals = student population x 10 minutes per month
- Don't forget to celebrate your progress! Find [resources](#) for promoting your goal, like morning announcement scripts and a thermometer poster.

Our data shows that students logged double the reading minutes on Beanstack sites with a goal compared to sites without a goal.

RANK	READER	MINUTES LOGGED
1	MD Morganne	521
2	Olivia (You)	432



MD

Morganne

521

2



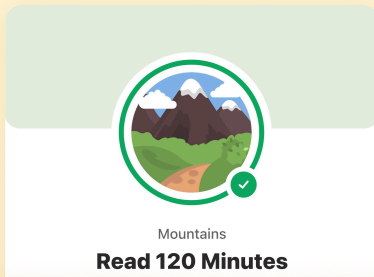
Olivia (You)

432

### Foster Friendly Competition

- A little friendly competition goes a long way in building a culture of reading at your school or district. Running reading challenges consistently can ignite the spirit of competition for your classroom, school, or district.
- [Leaderboards](#) for district and school administrators provide up-to-date reading rankings so that you can run motivating reading contests at the school, grade, classroom, and individual student level.
- Our [templates](#) make it easy to get the word out—and Beanstack's student-facing leaderboards for friends, grades, and schools keep competition front and center.

One Beanstack analysis found that schools featured in a leaderboard boosted participation rates by eight times.



Reward  
**Brag Tags**

### Provide Recognition and Incentives

- Rewards can range from physical prizes like treats or toys to public recognition like morning announcement shoutouts. Discover more ideas [here](#).
- Beanstack supports a range of options for incentives: apply [rewards](#) or [tickets](#) to badges, run a drawing, or find a student or class to shoutout on the leaderboard.
- Tie recognition and incentives to your community goal and competitions, for example with a bulletin board featuring top classrooms or a collective celebration for meeting your goal.

Our data shows that challenges with rewards yield double the participation of challenges without rewards.