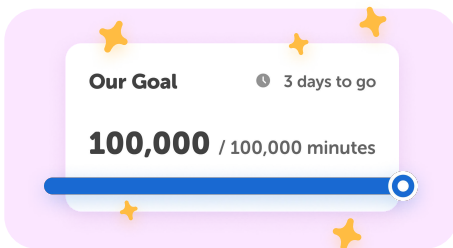


Principal Reading Engagement Guide

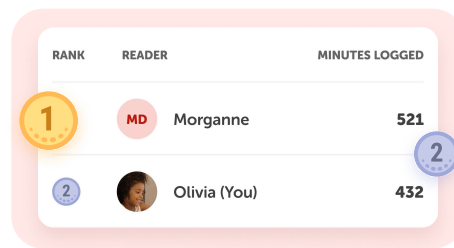
Grow Your Students' Love of Reading with Beanstack

Beanstack uses data-driven best practices to help educators motivate students to read more, together. Here are a few ways you can use Beanstack to create a culture of reading at your school.



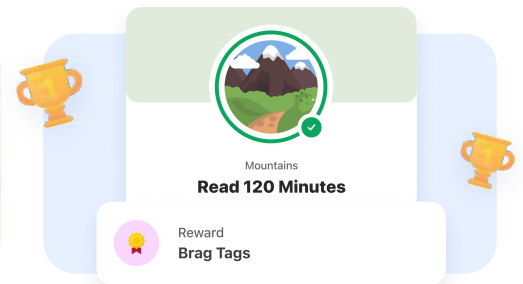
Set a Community Reading Goal

- [Set a community reading goal](#) that everyone in your school contributes to.
- Keep your goal top of mind by celebrating your progress throughout the school year (check out our [resources](#) for morning announcement scripts and more).
- Sponsor a year-end celebration to reward your readers for hitting their goal.



Foster Friendly Competition

- [Leaderboards](#) help your educators run reading contests at the school, grade, classroom, and individual student level.
- Sponsor a pizza party or lunch with the principal for the winning classroom.
- You can even challenge students to read more than you!



Provide Recognition and Incentives

- A simple shoutout on morning announcements from you goes a long way in motivating students.
- Get inspired by [our ideas](#) and tailor rewards to your school community.
- Tie recognition and incentives to your community goal and competitions.

Key Resources

- Ask your media specialist or a lead teacher to attend a [training session](#).
- Check out more [principal engagement tips](#).
- Explore our [Beanstack Help Center](#) for ongoing support.